

Historic, Archive Document

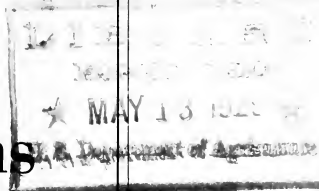
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1923

Gladland Gardens Gladiolus

Mr. and Mrs. F. W. BICKERTON
Framingham Centre - Mass.



HOW TO ORDER.

Be sure to write your name, address and order plainly.

Remittance must accompany all orders, except that a 25 % deposit will hold bulbs for spring shipment. Remittances may be made by Money Order, Express Order, or Check.

Order early to insure against disappointment, the stock of many varieties are in great demand. If you order late, it is well to name a second choice, as we never substitute, except by your permission.

Make all checks payable to Gladland Gardens.

We exercise the utmost care to have our stock true to name but of course we cannot guarantee results as your growing conditions are beyond our control, you have however, every right to expect entire satisfaction from every bulb purchased of us and we would appreciate it if you would write us fully in case you do not obtain it. We replace FREE any bulb found to be untrue to name.

All bulbs listed are full blooming size, sound and healthy.

Member of the American Gladiolus Society and The New England Gladiolus Society.

PRICE LIST

GLADIOLUS

ADRIATIC. (Kunderd)—Wine red overcast with blue. Red and blue throat. Decidedly different. Each 15c, 2 for 25c, Doz. \$1.50

ALBANIA. (Kemp)—Large wide open flowers of purest white on tall, straight stems, winner of many prizes. Each 15c, 2 for 25c, Doz. \$1.50

ALICE TIPLADY. (Kunderd)—One of the finest primulinus hybrids. Beautiful large blooms of brightest orange saffron. Each 5c, 6 for 25c, Doz. 50c

AMERICAN BEAUTY (Diener) Brilliant American Beauty color. Throat creamy-yellow striped with ruby. One spike opening a large number of flowers at one time forms an immense bouquet. Flowers very large. Each 25c, 3 for 65c, Doz. \$2.50

ANNA EBERIUS. (Diener)—Large flowers of richest velvety red-purple. Winner of many prizes. Each 10c, 3 for 25c, Doz. \$1.00

ARDEN. (Kunderd)—Deep watermelon red. Tall spikes of large flowers well spaced on spikes. Each 5c, 6 for 25c, Doz. 50c

BEVIER. Tall and showy plant and spike with pure, deep salmon colored flowers. Lower petals same color with large soft cream colored throat. Very harmonious combination of colors. Each 10c, 3 for 25c, Doz. \$1.00

BLACK JOE (Prestgard)—A very dark, rich glowing crimson. A fine, selfcolored variety. Very popular. Each 10c, 3 for 25c, Doz. \$1.00

BLUE ORCHID. (Kunderd)—Rich violet blue, splashed deeper. Dark blotch with a golden heart on the lower petals. Each 25c, 3 for 65c, Doz. \$2.50

BUTTERBOY. (Kunderd)—Deep rich yellow. Round petals with slight red lines. A fine, large primulinus. Each 10c, 3 for 25c, Doz. \$1.00

BYRON L. SMITH. (Kunderd)—As finely colored as any orchid. Delicate lavender pink on white ground. Soft creamy yellow throat. Combine it with GOLD to bring out its extreme beauty.

Each 15c, 2 for 25c, Doz. \$1.50

CAMILLA. P. G.—A large yellow trumpet shaped bloom with a vein of crimson. Quite different from the ordinary type.

Each 10c, 3 for 25c, Doz. \$1.00

CASSANDRA. (Kunderd)—soft salmon buff, deeper on the outer border. Large and fine.

Each 15c, 2 for 25c, Doz. \$1.50

CHATEAU THIERRY.—Flame-scarlet with yellow blotch in throat. A very large wide-open flower. Very attractive and has good form.

Each 20c, 3 for 50c, Doz. \$2.00

CINDERELLA.—Beautiful white flowers, blushed deeper at outer edges. Sometimes finely striped. Fine, tall, strong plant.

Each 15c, 2 for 25c, Doz. \$1.50

CLASSMATES. (232)—Deep reddish salmon with large cream white blotches on lower petals. Shows some 'prim' blood. Strong grower and good propagator.

Each 20c, 3 for 50c, Doz. \$2.00

CRESCENT QUEEN. (Kunderd). Very large dark wine red. A beautiful variety of this color. Ruffled.

Each 5c, 6 for 25c, Doz. 50c

CRINKLES (Kunderd). Deep peach blossom pink. Intensely ruffled.

Each 35c, 3 for \$1.00, Doz. \$3.50

DAWSON (Brown.)—Pure, deep yellow primulinus, without a trace of green. Many side shoots. Prize winner for two seasons.

Each 5c, 6 for 25c, Doz. 50c

DIANA. (Zeestraten)—Gorgeous blood red blooms on tall, straight spikes. A very fine variety.

Each 10c, 3 for 25c, Doz. \$1.00

DR. W. VAN FLEET. (Kunderd)—Extra large bloom of delicate rose pink with deeper edges. Tall vigorous grower. Very early.

Each 10c, 3 for 25c, Doz. \$1.00

E. J. SHAYLOR. (Kunderd)—Large ruffled blooms of pure deep rose. A florist's favorite.

Each 5c, 6 for 25c, Doz. 50c

ELBERTON. (Kunderd)—Fine light creamy yellow primulinus. Butterfly shaped flowers on tall, graceful stems.

Each 5c, 6 for 25c, Doz. 50c

ERMINI. (Glad Bill)—Something different in the primulinus. Aster purple, flaked amaranth purple. Deeper throat, dusted with yellow.
Each 10c, 3 for 25c, Doz. \$1.00

EVELYN KIRTLAND. (Austin)—Blooms are an exquisite shade of salmon rose pink. Brilliant scarlet blotches on lower petals. Fine spike of wide open flowers.

Each 8c, 4 for 25c, Doz. 75c

FRECKLES. (Glad Bill)—An extremely odd red and yellow striped primulinus hybrid.

Each 5c, 6 for 25c, Doz. 50c

GLADNESS. (Kunderd)—Delicate lavender rose primulinus. Throat penciled with yellow. None other just this color.

Each 8c, 4 for 25c, Doz. 75c

GLENDALE (W. B. Davis). A trifle darker than American Beauty rose. Unusually good on account of its strength and long keeping qualities.

Each 15c, 2 for 25c, Doz. \$1.50

GOLD (Hoeg). Naphthalene-yellow, shading to barium-yellow; a fine clear self-color. Said to be the best yellow yet produced. The color is fine, the arrangement good, and as a cut-flower variety for florists' use, it ranks well.

Each 15c, 2 for 25c, Doz. \$1.50

GOLD DROP. (Kunderd)—An extra large and extra tall deep yellow primulinus. Fine red lines on lower petals.

Each 5c, 6 for 25c, Doz. 50c

GOLDEN MEASURE (Kelway). Straw-yellow, lower petals suffused amber-yellow. A very strong, vigorous grower and in our estimation the best pure yellow on the market.

Each 15c, 2 for 25c, Doz. \$1.50

GLORY OF KENNEMERLAND—The only true rose colored Glad. Deep rose pink. Lower petals exhibit a pomegranate purple blotch on a creamy-yellow ground. An unusual and pleasing color combination. Very strong spike. Immense flowers 4-5 inches. Produces heavy foliage.

Each 10c, 3 for 25c, Doz. \$1.00

HALLEY—(E). Light geranium pink, nearly a strawberry pink. One of the earliest. Large flowers. Very popular.

Each 5c, 6 for 25c, Doz. 50c

HERADA (Austin). Purest lavender mauve, deeper in the throat. Immense blooms of glistening lustre. In a class by itself.

Each 8c, 4 for 25c, Doz. 75c

LE MARECHAL FOCH. Glistening white suffused cameo-pink; reverse suffused light rosolene-purple. Very large flowers well arranged on the stem, and of very delicate texture.

Each 5c, 6 for 25c, Doz. 50c

LILAC OLD ROSE. (Kunderd)—Large blooms of softest lilac overlaid with old rose. Four to six blooms open at a time. A very beautiful Primulinus.

Each 15c, 2 for 25c, Doz. \$1.50

LOUISE (Wright). Glistening white suffused Phlox-pink; Phlox-purple at edges; throat blotched, true purple with mid-rib of rhodamine-purple; a very beautiful color and a strong grower.

Each 15c, 2 for 25c, Doz. \$1.50

MAGIC. (Kunderd)—Fine lavender blue. Large rich purple blotches on lower petals. Out of the ordinary.

Each 10c, 3 for 25c, Doz. \$1.00

MAIDEN'S BLUSH (Gruellmans). Flesh-pink, lightly flaked with pale old rose, throat suffused mallow-pink. Very dainty and fine. Flowers well arranged on long wiry stems, very graceful for decorating purposes and the earliest of all forcing varieties.

Each 10c, 3 for 25c, Doz. \$1.00

MAINE (Vos). White, lower lip faintly suffused pale yellow with delicate mallow-purple etching deep down in throat. A very strong, upright grower with good form and substance. Very fine.

Each 20c, 3 for 50c, Doz. \$2.00

MAIZIE (Brown)—This fine variety was introduced last year the first time. Orange shading to light straw in the throat. 5 to 6 open, strong grower, stems always straight. A beautiful primulinus grandiflorus.

Each 35c, 3 for \$1.00, Doz. \$3.50

MIDSUMMER DREAM. (Kunderd)—A very lovely geranium red primulinus grandiflora. Makes a beautiful basket.

Each 15c, 2 for 25c, Doz. \$1.50

MISS CHRISTINA TREUR—(E.) Sometimes called "Rose Pearl." Very pale pink, nearly white. A sport of Halley retaining the earliness of that variety but lighter in color and free from its discordant yellow blotch. Flowers very large, wide open and well arranged.

Each 10c, 3 for 25c, Doz. \$1.00

MISS HELEN FRANKLIN. (Kunderd)—A large ruffled white penciled violet on lower petals. A favorite with the florists.

Each 5c, 6 for 25c, Doz. 50c

MRS. FRANCIS KING. (Coblentz)—Long spike of immense flowers of flame red with markings on lower petals.

Each 5c, 6 for 25c, Doz. 50c

MRS. FRANK PENDLETON. (Kunderd)—Tall majestic spikes of rose pink blooms, bearing a giant blotch of richest velvety maroon on lower petals.

Each 5c, 6 for 25c, Doz. 50c

MRS. GEO. W. MOULTON. (Kunderd)—Large violet red flowers on tall, strong spikes. White markings in the throat. One of the best in its color and sure to give satisfaction.
Each 10c, 3 for 25c, Doz. \$1.00

MRS. H. E. BOTHIN. Light geranium pink, scarlet centre, heavily ruffled.
Each 15c, 2 for 25c, Doz. \$1.50

MRS. DR. NORTON. (Kunderd)—Wide open flowers of finest cream and pink on tall stems. Rich creamy throat, always good.
Each 10c, 3 for 25c, Doz. \$1.00

MURIEL (Pfitzer) One of the most beautiful varieties on the market. True lilac slightly darker at tips of petals. Petunia violet blotch on lower petals. Strong straight spikes. Flowers large, excellent substance and arrangement, 14 to 16 on spike. Magnificent.
Each 15c, 2 for 25c, Doz. \$1.50

MYRA (Prim) (Kundred) A giant-flowered Primulinus hybrid. Deep salmon-pink over yellow ground. Yellow throat with pink lines. Tall slender stems. Exquisite and showy.
Each 5c, 6 for 25c, Doz. 50c

MYSTIC. (Kunderd)—Bright rose pink flaked deeper. Pure white bar across lower petals. Large flowers, a beauty.
Each 8c, 4 for 25c, Doz. 75c

NEOGA. (Kunderd)—Half ruffled blooms of deep garnet red with still deeper throat.
Each 10c, 3 for 25c, Doz. \$1.00

ORANGE GLORY. (Kunderd)—Large ruffled blooms of richest orange. White medial lines on all petals. Robust grower.
Each 10c, 3 for 25c, Doz. \$1.00

PARLIAMENT. (Kelway)—Very large blooms of orange rose with white throat. A very beautiful and striking variety.
Each 15c, 2 for 25c, Doz. \$1.50

PERSIS. (Brown)—Shrimp pink primulinus entirely overlaid with scarlet red veined with blush white. Very odd and distinctive.
Each 5c, 6 for 25c, Doz. 50c

PRIMUNELLA. (Kunderd)—Large ruffled blooms of softest orange saffron. One of the best primulinus.
Each 5c, 6 for 25c, Doz. 50c

PURPLE SPOT. (Kunderd)—Large violet red with very showy dark purple blotches outlined with yellow on lower petals. Early.
Each 15c, 2 for 25c, Doz. \$1.50

RED COPPER. (Kunderd)—Large blooms of deep salmon rose heavily flaked with blue. Lower petals red and yellow, penciled blue. A very unusual combination of colors.

Each 20c, 3 for 50c, Doz. \$2.00

ROMANCE. (Kunderd)—Deep orange salmon tinged with rose. Petals bordered wine blue. Unusually distinctive and attractive.

Each 20c, 3 for 50c, Doz. \$2.00

SAGINAW. A mammoth Prim. Medium light salmon rose, flaked smoky rose. Beautiful throat. Very distinct.

Each 10c, 3 for 25c, Doz. \$1.00

SALMON BEAUTY. (Kunderd)—Large deep salmon blooms with throat of purest gold.

Each 5c, 6 for 25c, Doz. 50c

SALMON BUFF A good height spike with very large flowers of beautiful salmon buff. Throat fine yellow, beautifully penciled. Extra fine.

Each 15c, 2 for 25c, Doz. \$1.50

SALMON GLOW (Hornberger). Giant Prim-Grand. Rated 93. "Our First Early" for many years. Flowers before "Tabor" and other early kinds; a real cut flower variety and a wonderful propagator, a rich glowing orange salmon, with large daffodil yellow blotch in throat. Exceptional.

Each 25c, 3 for 65c, Doz. \$2.50

SCARLET PRINCEPS. (Kunderd)—Large blooms of brightest scarlet. Six or more open at a time. Very striking and shows up well in the garden.

Each 10c, 3 for 25c, Doz. \$1.00

SCHWABEN. Pure canary-yellow, shading to a soft sulphur-yellow.

Each 5c, 6 for 25c, Doz. 50c

SENTINEL. (Kunderd)—Large deep rose pink with iris-like markings on lower petals. A late bloomer when flowers are scarce.

Each 5c, 6 for 25c, Doz. 50c

SHIELA (Coleman) Light coral-red, fading to flesh-pink in throat, with primrose blotch on lower petals, penciled with pomegranite-purple. Form good, with plenty of vigor. An exceptionally good early variety.

Each 15c, 2 for 25c, Doz. \$1.50

SIDNEY PLUMMER. Beautiful soft yellow, suffused pink. Rich amber lip, amaranth purple tongue. Large blooms, slightly ruffled.

Each 20c, 3 for 50c, Doz. \$2.00

SILVER TINSEL. (2356)—Very large pale creamy white. Triangular blooms, slightly ruffled, wide open and reflexed. Pale canary yellow in the throat. Strong grower and a good propagator.

Each 25c, 3 for 65c, Doz. \$2.50

SNOW BOY. (Kunderd)—Pure white with rosy lilac blotch on lower petals. Tall and stately.

Each 10c, 3 for 25c, Doz. \$1.00

SUNNYMEDE. Orange yellow with beautiful blotch. Very choice.

Each 25c, 3 for 65c, Doz. \$2.50

SWEET LAVENDER. (Coleman)—Light lavender pink blending to creamy yellow with a maroon blotch. Early.

Each 15c, 2 for 25c, Doz. \$1.50

TIFFANY. (Brown)—Pure white, slightly ruffled. Flowers well placed on a strong stiff spike that stands erect with six or seven open at a time. This is by far the best early white yet produced for florists use. Very prolific.

Each 10c, 3 for 25c, Doz. \$1.00

TOPAZ (1918)—Finest salmon pink and buff. Very refined and elegant.

Each 10c, 3 for 25c, Doz. \$1.00

TYRIAN BEAUTY (Kunderd) Magnificent spike of large flowers of pure Tyrian rose, almost American Beauty rose. Upper petals slightly lighter. Tall straight strong grower, beautiful and attractive. Surpasses all others of like color.

Each 15c, 2 for 25c, Doz. \$1.50

UTOPIA. (Kunderd)—Very large blooms of orange salmon with beautiful throat. A fine primulinus.

Each 10c, 3 for 25c, Doz. \$1.00

VIOLET BEAUTY (Ruffled). Mallow-purple, flaked rhodamine-purple fading to light Mallow-purple; throat primrose-yellow, blotched pomegranite-purple; mid-rib creamy-white. Well ruffled and branched. Good form and stems are straight. The best in its class.

Each 20c, 3 for 50c, Doz. \$2.00

WHITE BUTTERFLY. (Kunderd)—This dainty cream-throated white primulinus has won prizes for us everywhere shown.

Each 15c, 2 for 25c, Doz. \$1.50

WHITE WONDER (Kemp)—Almost pure white; faintly flaked rose-pink. A very large flower well set on the spike and many open at a time. Very popular.

Each 10c, 3 for 25c, Doz. \$1.00

WILBRINK (Hopman)—One of the earliest. Pale livid pink, upper petals tinted slightly darker. Lower petals have a light amaranth purple blotch on a yellowish ground. Strong spike. Many flowers open. Substance and arrangement fine. The excellent qualities of this variety both for forcing and cutting has made it the most popular variety on the market.

Each 5c, 6 for 25c, Doz. 50c

WOLVERINE (Vos)—Light coral pink mottled deeper pink with tyrian rose blotch on light yellow ground on lower petals. Excellent shipper.

Each 15c, 2 for 25c, Doz. \$1.50

ZAMPA. (Brown)—An orange red primulinus with just a thread of gold around the edge of each petal. Very unusual and attractive.

Each 25c, 3 for 65c, Doz. \$2.50

Gladiolus Collections

To assist those who are undecided as to just what varieties to grow, we offer the following collections. All bulbs, even our lowest price mixtures are large blooming size, strong and healthy.

COLLECTION A.—20 bulbs of our selection, all named varieties, each bulb plainly marked. These bulbs, if bought separately, would cost much more than the price listed. This has proven our most popular collection.

20 bulbs \$1.00

COLLECTION B.—To those who wish a higher priced collection, we offer you 20 bulbs of named varieties, each marked and wrapped separately. A high-grade assortment, in a wide range of colors; the retail value of which is much more than the price we ask.

20 bulbs \$2.00

HIT-OR-MISS COLLECTION—We sell thousands of this collection each year and our customers are always pleased with it. Large blooming size bulbs at a wonderful bargain.

50 bulbs \$1.00

SPECIAL OFFER FOR EARLY ORDERS

On all orders received on or before April 15, we offer cash discounts, as follows:

5% on all orders from \$5 to \$10

10% discount on all orders over \$10

All orders over 50c are postpaid to destination. For orders under that amount, add 10 cents for postage and packing.

CULTURE DIRECTIONS

With each order we enclose a copy of the Cultural Directions, compiled by a committee of the American Gladiolus Society. These directions are very explicit and are easily understood.

Visitors are always welcome at Gladland Gardens and especially so during the blooming season.

We are located on Massachusetts Route 126, about one mile north of Framingham Center.

We would appreciate it if when ordering, you would send us the address of any of your friends who are interested in growing Gladiolus.

TO THE BEGINNER IN GARDENING

In your new garden,
I wish you joy.
In your problems,
Anxieties,
Uncertainties,
I wish you the joy
Of friendly help
From those who know.
I wish you the joy
Of close contact
With the
Seen and unseen
Of your garden.
I wish you the joy
Of Humming Birds;
Cleaning their tongues
As they sit
On swaying spike
Of the Gladiolus.
I wish you the joy
Of the bee,
Asleep
In the corolla
Of a Poppy.
I wish you the joy
Of the sun,
When he shall see
A new garden.
I wish you the joy
Of the rain,
When it shall kiss
Your flowers.
I wish you the joy
Of the breeze,
When it shall find
Perfumes
Where formerly was
Ill freight of seeds
Of weeds.
I wish you the joy
Of life,
When it shall find
Reviving faith.
In your garden
I WISH YOU JOY.

OSCAR E. JENSEN